

STUDY SUBJECT DESCRIPTION

BUSINESS PROCESSES

Title of Study Programme and Code	Type (compulsory/optional)	Cycle	Year of study when the component is delivered (if applicable)
<i>BUSINESS MANAGEMENT AND INNOVATIONS</i>	Optional	1 st	3 rd year
Semester/trimester when the component is delivered	Number of ECTS credits allocated	Language of instruction	Mode of delivery (face-to-face/e- learning/...)
5 th	5 ECTS	Lithuanian, English	face-to-face, e-learning
Learning outcomes		Study methods	Assessment methods
After completion of the study subject, a student should be able: LO 1 to explain the nature of business processes, the characteristics of management and the importance of control. LO 2 to analyse a company's business processes. LO 3 to apply business processes puts knowledge into practice. LO 4 to draws conclusions from business process change analysis. LO 5 to generate ideas LO 6 to simulate business processes in a selected company. LO 7 to present and justify a business idea. LO 8 to analyse and critically evaluate business processes in the company.		Traditional and interactive lectures; tutorials; seminars; discussions, group work; tutorials; case studies; situation analysis; individual self-study, individual project work.	Project work and presentation Practical work Test
Prerequisites (these courses must have successfully completed before she/he can take this course)			

Course content

1. Business processes. Business process management features (product development, production and sales). Business process control.
2. Business processes before start-up
3. The process of setting up a company
4. Corporate information and document management
5. Production process management
6. Product costing process
7. Investment project preparation and appraisal process within the company
8. Customer service process and its characteristics
9. Bankruptcy and restructuring process
10. Improving business processes

Recommended or required reading and other learning resources/tools

1. Dumas Marlon, La Rosa Marcello, Mendling Jan, Reijers Hajo A.(2018) Fundamentals of Business Process Management. Springer
2. Mileris R. (2015) Business process modelling. Šiauliai: Šiaulių universiteto leidykla
3. Rimkuvienė S., Tamošaitienė J. (2012) Verslo planavimas ir organizavimas. Vilnius: Technika
4. Lithuanian Free Market Institute. www.lrinka.lt
5. Institute for Public Progress. <https://www.vpinstitutas.lt/lean-sistema/>