

STUDY SUBJECT DESCRIPTION

SOCIOLOGY

Title of Study Programme and Code	Type (compulsory/optional)	Cycle	Year of study when the component is delivered (if applicable)
<i>BUSINESS MANAGEMENT AND INNOVATIONS</i>	Optional	1 st	1 st year
Semester/trimester when the component is delivered	Number of ECTS credits allocated	Language of instruction	Mode of delivery (face-to-face/e- learning/...)
1 st	3 ECTS	Lithuanian, English	face-to-face, e-learning
Learning outcomes		Study methods	Assessment methods
After completion of the study subject, a student should be able: LO 1 to apply a sociological approach to analysing and assessing the business environment and its evolution. LO 2 to conduct sociological research to explain the state of business in the modern world LO 3 to play the social role of a business manager in managing innovative business processes. LO 4 to communicate in the context of the social development of individuals and groups. LO 5 to communicate with the public according to structured communication principles LO 6 to evaluate his/her role on the basis of the requirements for a sociologist. LO 7 to manifest oneself on the basis of nurturing the creative personality in society and business organisations.		Interactive lectures Discussion Situation analysis and interpretation Pros and cons discussion Case studies Angles Consultations Group work Self-study using databases and other sources Debates Individual project Reflection	Presentation of the self-work Control work Defence of project work
Prerequisites (these courses must have successfully completed before she/he can take this course)			
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Course content			

1. The concept of sociology and its social implications for modern business.
2. The emergence of sociological theories in relation to business innovation,
3. Analysis of the impact of societal economic forms on the business environment.
4. Globalisation, innovation and cultural development. Implications for business development.
5. The socialisation process of the business manager as a leader.
6. A business enterprise as a social organisation. Social aspects of innovative management.
7. The impact of business expansion on social stratification. Dimensions of workers' working and living conditions.
8. The role of sociological research in analysing innovations in the science and business environment.

Recommended or required reading and other learning resources/tools

1. Krankalis R. (2011) Sociologijos pratybos: mokomoji priemonė. Šiauliai: Šiaulių universiteto leidykla
2. Ritzer George (2013) Introduction to sociology. SAGE
3. Roberts Ken (2012) Sociology: an introduction. Edward Elgar Publishing